

Emmett McMenamy

Contact:

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Education:

Drake University

Des Moines, Iowa

- Majors: Public Relations & Multimedia Journalism
- Minor: English
- GPA: 3.97

Bio:

I am passionate about storytelling, digital communication, and writing. I love learning new skills and working on a strong team.

Relevant Coursework:

- Public Relations Writing, Advanced Reporting and Writing, Electronic Field Production, Editing and Motion Graphics

Achievements:

- Pinnacle Award — Best Sports Feature: First Place
- Fausch PR Research Award, Drake University

Skills:

- Adobe Premiere Pro
- Adobe After Effects
- Canva
- Adobe Photoshop
- Photography

Professional Experience

dsm Magazine

Editorial Intern | Des Moines, Iowa | Sept. 2024-May 2025

- Have 16 *dsm* bylines for stories I wrote and reported, including the cover story of the 2025 May/June issue.
- Wrote for *dsmWeekly* and *ia* newsletters sent to over 6,000 readers.

AARP Iowa

Communications and Outreach Intern | Des Moines, Iowa | May 2025-Dec. 2025

- Worked on and pitched projects that assisted AARP Iowa's communications, including website design, video production, event planning, the creation of a 32-page booklet, and more.

St. Catherine of Siena Catholic Student Center

Communications Intern | Des Moines, Iowa | May 2025-Present

- Lead the church's strategic communications through social media content, graphic design, photography, and more.
- Created and launched a 12-page printed newsletter.

The Des Moines Public Library Foundation

Public Relations Consultant | Des Moines, Iowa | Sept. 2025-Present

- Research and propose strategic plans for the client as part of Drake's Public Relations Capstone.

Drake Athletic Communications

Student Assistant | Des Moines, Iowa | Jan. 2022-Sept. 2025

- Served as the media contact covering men's tennis and rowing for Drake Athletics. Wrote over 100 published news articles.

Times-Delphic, Drake University

Staff Writer | Des Moines, Iowa | Jan. 2023-Present

- Wrote 24 published articles, mostly covering Drake Athletics and professional sports for the college newspaper.

Other Experience

Theta Chi Fraternity

Philanthropy Director; Social Media and Public Relations Director | Des Moines, Iowa | Aug. 2023-Present

- Led my fraternity's effort to raise \$25,000 in 2025 to send impoverished children in Belize to high school.
- Create content for and manage the Instagram account.

FOCUS Missions

Volunteer Caregiver | Tanzania, Africa | June 2024

- Served children with cerebral palsy in a rehabilitation center on a 19-day mission trip to Tanzania, Africa.